SOCIAL MEDIA - IMAGE SIZES*

When uploading photographs to the various social media websites-each site has it owns rules and guidelines regarding the file size. While these requirements can change- this list gives you an idea of how to size your images and what to look for.

View From My Lens

Perfect to print A5 size
14cm x 21cm / 5.83" x 8.27"

In red: Images you can upload and have full control on the size and cropping.

FACEBOOK

Cover photo	1200 x 675 px (displays 820 x 312px on destop and 640px by 360px on mobile)
Profile	170 x 170px (upload 340x340px to get better quality)
Shared link	476 x 249px
Timeline	476 x up to 714px (3:2 ratio)

GOOGLE +

Cover photo	2120 x 1192 px (min size is 480 x 270px)
Profile	250 x 250px
Newsfeed	502 x 892px (max height)

LINKEDIN

Cover photo	1536 x 768 px (max 2MB)
Profile	130 x 130 px (400 x 400px is recommended - max MB)
Shared Img	520px wide (400 x 400px is recommended - max MB)

FLICKR

Each photograph can be up to 200 MB.

Photos can be no more than 31.25 times wider than they are tall.

Native file formats are .JPEG, .GIF (non-animated), and .PNG

You can upload in any other format, the files will be converted to .JPEG

YOUTUBE

Channel cover	2560 x 1440 px (min 1546 x 423px)
Video thumbnail	1280 x 720 px (min 640 x 360px)
Channel icon	800 x 800px

TWITTER

Header photo	1500 x 500 px
Profile	400 x 400px
Tweeted Img	1024 x 512px (min 440 x 220px - Any height allowed / expands when clicked)

PINTEREST

Header photo	160 x 160px (upload 600 x 600px for best quality)
Pins	736 height x infinity (displays 236 x scaled height)
Board cover	Displays square img. Min 100 x 100px

* As of July 2017

SPECIAL TECHNIQUES